



SeqCenter Appoints Farhad Ghavami as Chief Executive Officer and Welcomes Nicki Berry to Board of Directors

Pittsburgh, PA — July 20, 2026 — SeqCenter today announces the appointment of Farhad Ghavami as Chief Executive Officer and the addition of Nicki Berry to its Board of Directors, strengthening the company's leadership as it enters its next phase of growth.

"We are thrilled to welcome Farhad as our CEO and Nicki as a new member of our Board of Directors," said Dan Calvo, Chairman of SeqCenter. "Their extensive experience in the genomics market, combined with a proven track record of scaling sequencing businesses, brings the visionary and operational leadership needed to propel SeqCenter into its next phase of growth, innovation, and customer impact."

Farhad Ghavami Named Chief Executive Officer

Farhad holds a Ph.D. in Molecular Genetics and Genetic Engineering and has built an extensive career in Next Generation Sequencing (NGS), with experience spanning leading academic institutions and Eurofins, one of the world's foremost life science service organizations. His scientific rigor, combined with his operational depth in NGS, positions him exceptionally well to lead SeqCenter through its next phase of development.

"Joining SeqCenter is an incredible opportunity to help shape the future of genomic services," said Ghavami. "I am excited to work alongside our talented team, valued customers, and strategic partners as we enter our next phase of growth. Our mission is clear: deliver exceptional science, provide a world-class customer experience, and serve as a trusted partner to researchers around the globe. By investing in our people, technology, capabilities and innovative solutions, we will continue to expand access to high-quality genomic services and help accelerate discoveries that improve lives."

Nicki Berry Joins the Board of Directors

Nicki brings over three decades of commercial leadership experience, most recently at Illumina, where for five years she served as Senior Vice President and Head of the Americas region, overseeing all customer-facing operations across the U.S., Canada, and Latin America. Her unparalleled knowledge of the NGS market, combined with her demonstrated expertise in building and scaling high-growth organizations, will be an invaluable asset to SeqCenter's Board as the company accelerates its development.

"I am honored to join SeqCenter's Board of Directors at such an exciting stage of growth," said Berry. "SeqCenter has established a strong reputation for providing access to high-quality genomic sequencing and bioinformatics services for research, drug discovery and healthcare, and I look forward to working with the Board and management team to help advance the company's strategic vision and support its continued growth."



SeqCenter warmly welcomes Farhad to its leadership team and Nicki to its Board of Directors as the company continues to expand its impact across the genomics industry.

About SeqCenter

Founded in 2019, SeqCenter is a sequencing laboratory that provides genomics and Next Generation Sequencing (NGS) services across the US, Europe, and Asia. The company was established to address the need for faster, cost-effective, and accessible sequencing solutions. The company serves research laboratories in academic institutions, industry professionals, and government organizations, all of which require advanced sequencing technologies for cutting-edge research in fields such as genetics, biology, drug development, and crop improvement. SeqCenter is an ARCHIMED company.

#NGS #Genomics #NextGenerationSequencing #Leadership #SeqCenter #SequencingSimplified

Lance Daley | lance.daley@seqcenter.com | (878) 227-4915